



CRISTINA BETZ

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EDUCATION

Bachelor of Arts in Photojournalism

Western Kentucky University

August 2019 - May 2023

Cumulative GPA: 3.8

Honors: Summa Cum Laude

SKILLS

Camera Systems

Sony | Canon | Nikon

Software Applications

Photoshop | InDesign | Lightroom | Premiere Pro | Photo Mechanic

AWARDS

George & Frances Tames Scholarship | 2022 - 2023

Paul & Ellen Schuhmann Scholarship | 2022 - 2023

David B. Whitaker Scholarship | 2021 - 2022

Lynn Delaney Saunders Scholarship | 2021 - 2022

Chester Earl Johnson Scholarship | 2020 - 2021

WKU President's Scholar List | Fall 2019, Spring 2020,

Spring 2021, Fall 2021, Spring 2022, Fall 2022

REFERENCES

Clinton Lewis | Photographer & Communications Officer

Western Kentucky University

270-202-4640

clinton.lewis01@gmail.com

Sam Oldenburg | Talisman & Cherry Creative Adviser

Western Kentucky University

270-745-3055

samual.oldenburg@wku.edu

Richard T. Patterson | GS, Deputy Public Affairs Officer,

U.S. Army Cadet Command

502-500-0988

richard.t.patterson2.civ@army.mil

EXPERIENCE

WKU Marketing & Communications

Photo Intern | September 2021 - May 2023

Photograph student and faculty events and edit photos for publication in WKU's newsletters and social media channels.

Cherry Creative

Creative Director | August 2022 - May 2023

Manage the student-run agency including leading meetings, brainstorming content ideas with staff, approving all stories and editing all sections of the magazine to meet publication deadlines. Collaborate with advertising sales staff and meet with clients to help pitch story ideas.

Photo Editor | August 2021 - May 2022

Oversaw all aspects of photography: hired and assigned stories to staff photographers; selected, edited, resized and uploaded photos; edited captions and photographed the cover for each section.

Staff Photographer | August 2020 - May 2021

Photographed and recorded videos for sponsored and editorial content assignments on deadline and pitched story ideas.

School of Media

Gear Checkout Manager | August 2022 - May 2023

Check out various photography gear to students; register new camera gear in the system; perform a weekly inventory and ensure students return all equipment on time.

Studio Manager | August 2021 - May 2023

Establish and manage the reservation system; assess and maintain the lighting and other equipment and paint the studio wall regularly.

PJ Lab Assistant | August 2021 - May 2022

Monitored the photojournalism lab and assisted students with questions and concerns.

U.S. Army ROTC - Cadet Summer Training

Photo and Video Intern | May 2022 - August 2022

Photographed, filmed and interviewed cadets and officers for the ROTC Public Affairs Office. Wrote stories, edited photos and created short documentaries of training events for publication on YouTube, Instagram, Facebook and Flickr while meeting deadlines.

Talisman

Staff Photographer | February 2020 - May 2022

Pitched story ideas and coordinated with writers to produce relevant photos for story assignments and meet deadlines to publish daily content on WKUTalisman.com.